

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Red Eagle Media Group / POL **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

INVOICE	TE		Page 1 of 2		
Property	Property WHAS				
Invoice #	2466797-2	Order #	2466797		
Invoice Date	04/30/22	Alt Order #	WOC13583212		
Invoice Month	May 2022	Deal #			
Invoice Period	04/25/22 - 04/28/22	Flight Dates	04/22/22 - 04/28/22		
Advertiser	ISS/ Hoosier Values 2022				
Product					
Estimate #	14332				
	Account Executive	Taylor Fritsch	า		
	Sales Office	TEGNA Sale	s Washington DC		
	Sales Region	National			
	Agency Code	9915593			
	Advertiser Code	1021			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	20245AG			
	Advertiser Ref	199524			
	Product 1	1638			
	Product 2				

						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 04/22/22	04/28/22	GOOD MORNING AI	MER 7-9a	11111	:30	5	\$325.00	NM		
Weeks:		End Date <u>MTWTFSS</u> 04/28/22 11111	Spots/Week 5	Rate \$325.00						
Spots: # Ch	Day Air D	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
2 WH	AS M 04/2	5/22 7:55 AM GOO	D MORNING AMERICA	7-9a	:3) HV041322T	VH		\$325.00	NM
3 WH	AS Tu 04/2	6/22 8:09 AM GOO	D MORNING AMERICA	7-9a	:3) HV041322T	VH		\$325.00	NM
4 WH	AS W 04/2	7/22 7:27 AM GOO	D MORNING AMERICA	7-9a	:3) HV041322T	VH		\$325.00	NM
5 WH	AS Th 04/2	8/22 7:46 AM GOO	D MORNING AMERICA	7-9a	:3) HV041322T	VH		\$325.00	NM
2 04/22/22	04/28/22	WHAS11 WAKE UP WS @ 430A	NE 430-5a	11111	:30	5	\$75.00	NM		
Weeks:		End Date MTWTFSS 11111-	Spots/Week 5	<u>Rate</u> \$75.00						
Spots: # Ch	Day Air D	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
2 WH	AS M 04/2	5/22 4:52 AM WHA	S11 WAKE UP NEWS	@ 43430-5a	:3) HV041322T	VH		\$75.00	NM
3 WH	AS Tu 04/2	6/22 4:40 AM WHA	S11 WAKE UP NEWS	@ 43430-5a	:3) HV041322T	VH		\$75.00	NM
4 WH	AS W 04/2	7/22 4:51 AM WHA	S11 WAKE UP NEWS	@ 43430-5a	:3) HV041322T	VH		\$75.00	NM
5 WH	AS Th 04/2	8/22 4:52 AM WHA	S11 WAKE UP NEWS	@ 43430-5a	:3) HV041322T	VH		\$75.00	NM
3 04/22/22	04/28/22	WHAS11 NEWS @ 5	530 530-6p	11111	:30	5	\$350.00	NM		
Weeks:		End Date <u>MTWTFSS</u> 04/28/22 11111	Spots/Week_ 5	Rate \$350.00						
Spots: # Ch	Day Air D	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
2 WH	AS M 04/2	5/22 5:56 PM WHA	S11 NEWS @ 530P	530-6p	:3) HV041322T	VH		\$350.00	NM
3 WH	AS Tu 04/2	6/22 5:45 PM WHA	S11 NEWS @ 530P	530-6p	:3) HV041322T	VH		\$350.00	NM
4 WH	AS W 04/2	7/22 5:58 PM WHA	S11 NEWS @ 530P	530-6p	:3) HV041322T	VH		\$350.00	NM
5 WH	AS Th 04/2	8/22 5:55 PM WHA	S11 NEWS @ 530P	530-6p	:3) HV041322T	VH		\$350.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

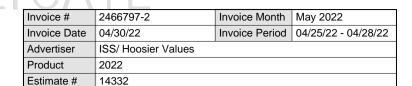
You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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						Spots/			
Line Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
3 04/22/22	2 04/28/22	WHAS11 NEWS @ 530 P	530-6p	11111	:30	5	\$350.00	NM	
5 04/22/22	2 04/28/22	INSIDE EDITION	730-8p	11111	:30	5	\$400.00	NM	
Weeks:	Start Date 04/22/22	End Date <u>MTWTFSS</u> 11111	Spots/Week 5	Rate \$400.00					
; · — ·	<u>Ch</u> <u>Day Air</u>			Start/End Time		h Ad-ID			Rate Type
	WHAS M 04/		-	730-8p) HV041322			\$400.00 NM
	NHAS Tu 04/		-	730-8p) HV041322			\$400.00 NM
	WHAS W 04/		_	730-8p) HV041322			\$400.00 NM
5 \	WHAS Th 04/	/28/22 7:44 PM INSIDE I	EDITION	730-8p	:30) HV041322	2TVH		\$400.00 NM
6 04/22/22	2 04/25/22	AMERICAN IDOL MON	8-11p	1	:30	1	\$1,275.00	NM	
Weeks:	Start Date 04/22/22	End Date <u>MTWTFSS</u> 04/28/22 1	Spots/Week 1	Rate \$1,275.00					
Spots: #	<u>Ch</u> <u>Day</u> <u>Air</u>	Date Air Time Descripti	<u>on</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 \	WHAS M 04/	/25/22 9:23 PM AMERIC	AN IDOL MON	8-11p	:30) HV041322	2TVH		\$1,275.00 NM
7 04/22/22	2 04/26/22	JUDGE STEVE HARVEY	′ 8-9p	-1	:30	1	\$600.00	NM	
Weeks:	Start Date 04/22/22	End Date <u>MΓWTFSS</u> -1	Spots/Week 1	Rate \$600.00					
Spots: #	<u>Ch</u> <u>Day</u> Air	Date Air Time Descripti	<u>on</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 \	NHAS Tu 04/	/26/22 8:20 PM JUDGE	STEVE HARVEY	8-9p	:30) HV041322	2TVH		\$600.00 NM
8 04/22/22	2 04/28/22	NFL DRAFT ROUND 1	8:00 PM-11:00 PM	1	:30	1	\$1,525.00	NM	
Weeks:	Start Date 04/22/22	End Date <u>MTWTFSS</u> 1	Spots/Week 1	Rate \$1,525.00					
Spots: #	<u>Ch</u> <u>Day</u> Air	Date Air Time Descripti	<u>on</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 \	WHAS Th 04/	/28/22 11:40 PM NFL DR	AFT ROUND 1	8:00 PM-11:00 P	M :30) HV041322	PTVH		\$1,525.00 NM
14 04/22/22	2 04/28/22	Local News @ 6a M-F	6-7a	1	:30	1	\$200.00	NM	
Weeks:	Start Date 04/22/22	End Date <u>MΓWTFSS</u> 04/28/22 1	Spots/Week 1	Rate \$200.00					
Spots: #	<u>Ch</u> <u>Day Air</u>	Date Air Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 \	WHAS M 04/	/25/22 6:24 AM Local Ne	ws @ 6a M-F	6-7a	:30) HV041322	PALL		\$200.00 NM

INVOICE

Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$8,200.00

 Agency Commission
 \$1,230.00

Net Amount Due \$6,970.00

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Total Spots

20

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